

9<sup>th</sup> October 2012

At an extraordinary meeting of the Tourism Committee of Sandwich Town Council held this day present: -

The Mayor (in the Chair)  
Councillor Moorhouse  
“ Mrs Laslett  
“ Scott  
Mr Steve Laslett

1. Apologies were received from Councillors Carter, Graeme, Mrs Liote and Scollard and Mrs Helen Leatherby.
2. A discussion took place regarding the strategic significance of tourism in Sandwich. Moving on from the points raised at the seminar in March 2012 questions have been raised regarding the full council's support for tourism in Sandwich and if the tourism committee is achieving and delivering. It was RESOLVED to RECOMMEND that the tourism committee be given a budget of £5,000 per annum to spend on promoting the town. For example the town guide and the waterfront town trail.
3. Mr Laslett gave an update on correspondence with Laura Sandys regarding the future of the River Stour. He has been given a 3D profile of desilting of the River, this was not the point he was trying to make. He wants to see the strategic view not the technical view. Mr Laslett will contact Laura Sandys once again.
4. Councillor Mrs Laslett gave an update on the Christ Church University visitor survey. She will be attending a meeting on 16<sup>th</sup> October with Joanne Woodman and other Christ Church colleagues to discuss some of the students completing a project to measure what visitors like/dislike about Sandwich and what they would like to see. This kind of work is very important as it puts Sandwich in a much better position when applying to different funding bodies.
5. The possibility of hosting a Town Team Initiative Workshop was discussed. The Town Team is still in its early stages and it was therefore felt that this idea would not be suitable at present. The Town Clerk to forward the emails she receives regarding this subject to the two council representatives on the Town Team.
6. It was AGREED that revisiting the notes from the 'Heritage & Tourism in Sandwich-a Vision and a Strategy' open meeting be deferred to the next meeting of the Tourism Committee.