

Minutes of the meeting of the Tourism Committee, held on 19th October 2016 at the Guildhall, at 6.00pm

Present: **The Mayor (in the chair)**
 Cllr M. Moorhouse
 Cllr C. Trim
 Cllr J. Gisbey
 Cllr Ms L. O'Donoghue
 Mr S. Laslett
 Mrs J. Linning
 Mr J. Hennessy

Officer: **Mrs K. Palmer**

21.10.16 APOLOGIES

Apologies were received and accepted from Cllr Mrs Dunay, who was attending another meeting and Cllr Mrs Liote, who was on holiday. No apologies were received from Cllr Wood.

22.10.16 DECLARATION OF DISCLOSABLE PECUNIARY INTERESTS AND OTHER SIGNIFICANT INTERESTS.

No disclosable pecuniary interests or other significant interests were declared.

23.10.16 MINUTES

Minutes of the Tourism Committee meeting, held on 13th July 2016 were received and agreed.

Item 05.07.16

Mr S Laslett enquired whether the Sandwich Relish idea was progressing. It was reported that sadly, the chef at Age UK in Sandwich is unable to provide us with the Relish, and a suitable alternative person is still being sought.

Item 06.07.16

Mr S Laslett enquired as to whether a licence has been sought for the Guildhall Forecourt. The Mayor explained that due to the Rummey Consultation taking place, including ideas for improvements to the Forecourt, this has not yet been pursued with Dover District Council.

RECOMMENDATION:

That a licence application for the Guildhall Forecourt is discussed with Dover District Council. Mr S Laslett has requested to be the Designated Premises Supervisor.

Item 03.07.16

Regarding the setting up of a meeting with Dawn Bogue, the Digital Marketing Officer at Dover Museum, Mrs K Palmer informed the Committee members that she had contacted Ms Bogue, who has offered to train Mrs Palmer on an individual basis. Mrs Palmer could then impart information to the Tourism Committee regarding running and successfully linking social media sites. Two Digital Marketing trainers were also suggested, who could run group sessions, but there would be a charge for this.

RECOMMENDATION:

That a group training session be organised with a Digital Marketing trainer, the budget for which could be found from the Sandwich Town Council Tourism budget and should be no more than £300.

24.10.16

WATERFRONT TOWN TRAIL BOARDS

Cllr Ms O'Donoghue informed the Committee members that two Waterfront boards are being designed and the cost will fall within budget. The boards are planned to be located at the Quay. The format of these boards would be far cheaper than previous suggestions, and the text and images on the boards will be easily replaceable if the information needed to be updated or replaced due to weather damage. Once the design has been finalised, an application for planning permission will be made to Dover District Council.

25.10.16

SANDWICH HISTORIC BOATYARD

The Committee received information from Mr B Hill regarding the construction of a Tea Room and Ice Cream Kiosk at the Quay. The Mayor summarised the background to this project. The details of the lease between Mr Hill and Dover District Council are being checked and also whether planning conditions have been observed. Sandwich Town Council will await an official response from Dover District Council before re-grouping to discuss the new plans supplied by Mr Hill.

26.10.16

GREEN SPACES 'ONE PARK' PROJECT

The Committee received an update from Mrs K Palmer on the Green Spaces 'One Park' Project.

27.10.16

GUILDHALL FORECOURT ELECTRICITY SUPPLY

The Committee received an update from Mrs K Palmer on the subject of the Guildhall Forecourt electricity supply. Various options are being investigated to solve the issue of how to increase the electricity supply for events taking place on the Forecourt. Mr S Laslett queried the information supplied. The Mayor will meet with Mr Laslett in order to discuss this in further detail.

28.10.16

ACTIVE RAMSGATE COCKTAIL EVENT

The Committee members received a report from Mrs J Linning regarding the Active Ramsgate Cocktail Event, which she attended on the 5th August 2016. She advised the Committee members that the organisers of this event would happy to visit the Guildhall and speak to members of the Tourism Committee.

RECOMMENDATION:

Mrs J Linning is to arrange for a representative from Active Ramsgate to attend a meeting at the Guildhall. The Mayor, Cllr Gisbey and Cllr Ms O'Donoghue have requested to attend, and the meeting will also be open to all other members of the Tourism Committee.

29.10.16

KENT HISTORY FEDERATION OPEN DAY 2017

The Committee members received an update from Mrs J Linning regarding the Kent History Federation Open Day 2017. Mrs Linning is currently seeking funding from various sources in order to finance this event.

30.10.16

HERITAGE OPEN DAYS

The Committee members received a report from Mr J Hennessy regarding the Heritage Open Days 2016. The Mayor thanked Mr Hennessy for all his hard work organising this event. Mr Hennessy also requested ideas for new properties to take part in the Sandwich Heritage Open Day next year.

- 31.10.16 TO SEEK A NEW WCCTA VOLUNTEER**
The Mayor advised the Committee members that the White Cliffs Country Tourism Alliance will be forming a separate Deal and Sandwich branch. Cllr Gisbey added that he is happy to continue as the WCCTA representative.
- 32.10.16 TOURISM LEAFLETS WORKING GROUP**
The Committee members considered the continuation of the Tourism Leaflets Working Group. This group will shortly start work on the 2017 Sandwich Town Guide and Visit Sandwich Leaflet. Cllr Mrs Liote has requested to resign from the group and Cllr Ms O'Donoghue will fill this vacancy.
- 33.10.16 WCCTA CHRISTMAS NETWORKING EVENING**
The Committee members received a notice detailing the Christmas Networking Evening on the 15th November 2016. Cllr Gisbey has offered to attend this evening.
- 34.10.16 TO SEEK A REPLACEMENT CO-OPTED MEMBER OF THE TOURISM COMMITTEE**
The Committee members discussed who might be a good candidate for joining the Tourism Committee. The Mayor suggested that someone from the hospitality industry in Sandwich would be the ideal choice. The Mayor and Mr S Laslett will make contact with one or two local people who may be interested.
- 35.10.16 DATE OF NEXT MEETING**
Wednesday 18th January 2017 at 6pm in the Council Chamber, Guildhall.